



Re : Study on Industry & Market of ANIMAL FEED in Indonesia, 2008

There was worriedness that chicken farm business in Indonesia was difficult to hold out as the impact of bird flu disease that hit many regions. Consumption of chicken meat had declined because the public are affraid to the impact of such disease. However, in fact, chicken farm business is still able to hold out, and it even grows quite favorably despite it is not too significant.

Chicken feed industry, was also not affected too much by bird flu disease. They are still growing despite only some big companies are able to hold out. Market competition in this industry seems so tight making animal feed producers to develop integrated industry.

Many problems are faced by animal feed industry, including high dependence on imported basic material, like soybean meal, fish meal, bone meal and others. Especially the price of those commodities in world market has lately kept on increasing causing the production cost of animal feed to also increase. This condition has made difficult the increasing price of chicken.

This study describes various matters related to animal feed like livestock population, problem in basic material, market demand, price up to market prospect. List of content of this study is as follow:

➤ **GENERAL ILLUSTRATION OF ANIMAL HUSBANDRY AND FISHERY BUSINESS IN INDONESIA**

- Chicken Farm Business
- Fish and Shrimp Brackish Water Pond Business
- Other Livestock Business

➤ **DEVELOPMENT OF ANIMAL FEED INDUSTRY**

- Number of Company and Its Distribution
- Profile of Animal Feed Companies
- Producer and Capacity
- Development of Production

➤ **PROCUREMENT OF BASIC MATERIAL**

- Problem Faced in Basic Material Procurement - Procurement of Basic Material from Import
- Domestic Procurement of Basic Material - Price of Basic Material

➤ **EXPORTS OF ANIMAL FEED**

➤ **IMPORTS OF ANIMAL FEED**

➤ **SUPPLY AND CONSUMPTION OF ANIMAL FEED**

- Development of Supply - Development of Consumption

➤ **DISTRIBUTION SYSTEM AND PRICE**

➤ **GOVERNMENT REGULATION**

➤ **MARKET PROSPECT OF ANIMAL FEED**

➤ **CONCLUSION AND DIRECTORY**

This study is available at CIC with the cost of US\$ 600.- per copy, in Bahasa Indonesia or English. For direct order, please contact our marketing division Mr. Parlindungan Sihombing SE, or by phone to (6221) 3101081 (Hunting), Fax (6221) 3101505 dan 3103488, E-mail Address: marketing@cic.co.id atau website <http://www.cic.co.id>

Looking forward to hearing from you, we thank you for your attention.

Yours Sincerely,

PT. CAPRICORN Indonesia Consult Inc.



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