



A simple thing to consider...

Dear our valued clients,

As we know, there are currently many research based companies in Indonesia claiming that they are the best. At this moment, we would like to urge our clients to be more prudent in hoping for better quality as well as accurate data validity and accountable.

Recently we found that there is a company which always tries to equalize our products starting from the title, its content as well as the order form. If we talk about status, we are very elated because just like a proverb says, "Copycatting is the best form of plagiarism", though when we talk about ethics in business, this condition reflects the creativity and capability of that company which has to be questioned.

We wish to our clients to be more alert with those who claim to have interesting titles of studies with less price while they say that their products have better quality. Don't let you and your company be accounted for a great loss just because you purchase the wrong product which finally can not be used at all.

We, at CIC are very concern with this condition. We realize that clients are our partner with special relationship for the long term. Products that we offer are accountable and we are very glad to conduct presentations before you in regard of our validity of data.

Remember! You as a valued client is entitled to ask about the validity of the data as well as methodologies being used, analysis and also raw data of the product. You are also entitled to have the information regarding the people being employed in that institution. Don't get any products from company with less or no experience in term of research and Multiclient studies or even worse, those who employ freelance researchers because these said to be "research people" only sell their products they make to the research company with only upfront payment and no contract whatsoever. Whether you believe it or not, there are many like these...

Warm Regards,

The CIC Consulting Group