



CIC
<http://www.cic.co.id>
 081399457023
 (6221) 3101081
 Fax
 (6221) 3101505
marketing@cic.co.id

INDUSTRY and packaging business in Indonesia seems to have no impact by the strike of Indonesian recession in 2008 ago. Packaging Industry tends to likely continue to evolve following the sales demand which commonly experiencing the same improvement that is quite significant. As an industry that has a make-to-order characteristic, many kinds of packaging come up more attractive and creative to meet the demand market that continues to increase. Packaging Industry is subjected to be more innovative, creative and more efficient in its operational. Particularly with the existence of economic recession that strikes global economics as the impact from sub-prime mortgage crisis, that incises challenge for all economy perpetrators.

The downhill of world crude oil price from US\$ 147 per barrel on 4th of July 2008 up to the price that reached US\$ 50 per barrel at the beginning of 2009, also predicted that it will bring positive impact to the growth of packaging industry. Packaging these days are not only be functioned as product packers, but also have come to delivering information and promotion for the products being packed, beside the main functions as partitioning function, comfort function, logistics function and market function.

This study is published to fulfill the need of public as economy perpetrators whom are equipping information especially in regard of packaging industry in Indonesia. Scopes of this industry are very wide, that is why, this report will only discuss types of packaging industries such as Flexible Packaging Industry, Corrugated Carton Box, Tinsplate Packaging Industry, Tetra Pack Industry, Plastic Bottle Industry, Sack industries.

Flexible Packaging Industry in this study is the packaging materials with flexible or not rigid character, except for sacks. This study also does not discuss Plastic Film that exploited for general over wrap such as Stretch Wrap, Cling Wrap, Palette Wrap. Corrugated Carton Box in the study means the packaging that uses layered paper at its medium part, either for single or multi-layered.

This study completely discusses the growth of supply and demand from each packaging type, it depicts the growth of needs in packaging product according to the user's type of industry and the trend in the future as a consequence of what is happening in the users' industrial sectors.

This study can be obtained with the cost of US\$ 600.- per copy, available in Bahasa edition or English and can be ordered directly to our Marketing Executive Mr. Parlindungan Sihombing SE, either through his mobile at: 081399457023, office phone number at (6221) 3101081 (Hunting), Fax at (6221) 3101505 and E-mails Address : marketing@cic.co.id or our website at <http://www.cic.co.id>

We sincere your cooperation.

Regards,
 PT. CAPRICORN Indonesia Consult Inc.

SENDY O. HARRIESANJAYA
 Managing Director

		ORDER FORM	
PT. CAPRICORN INDONESIA CONSULT INC. A Member of the CIC Consulting Group Jalan Salemba Tengah No. 66 A Jakarta 10440, Indonesia		Phone : (021) 3101081, 3906274 (hunting) Fax : (021) 3101505 Web Site : http://cic.co.id E-mail : marketing@cic.co.id , cic@cic.co.id	
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