



## **Re : Study on Prospect of Investment in SEEDING AND GERMINATION BUSINESS in Indonesia, 2008**

World Bank was on 20 October 2007 released its report, stating that investment in agricultural sector is vital and must be expanded to overcome poorness problem exist in developing countries, mostly in Asia. According to World Bank, goals of poorness and hunger degradation level that are experienced by half of world population will be useless if investment in agricultural sector is not improved. Investment is required to improve productivity of main food crop, so at the end it will be able to improve farmer earnings.

Indonesia as developing country and most of its population depend on agricultural sector has actually owned such program as required by World Bank. Aspiration to reach food self sufficiency has since a long time ago became Indonesia's dream, but until now such aspiration has not yet reached.

Effort conducted by the government to reach self sufficiency in food for example is gone through extensification and intensification programs in food crop sector, so high productivity level can be reached. In other hand, the usage of regular seed and prime seed has lately been intensively promoted either by producer of the seed itself or by government.

Plantation sector is now enjoying its quite rapid growth which is marked by the entering of some big investors in this business sector, such as ASTRA Group, SAMPOERNA Group, SINAR MAS Group, RAJA GARUDA MAS Group and many others large size company's groups as well as foreign company's groups setting eye on this sector amid the increasing prices of agricultural products due to the increasing world price of energy.

To urge the continuous increase of plantation sector productivity both in food crop sector, horticulture and plantation sector, support from prime seed producers is very vital and required. Indonesian agriculture is still importing seed from overseas despite the ability of local producers has kept on growing. However, in line with demand on seed especially prime seed which kept on growing, imports must still be carried out. This study describes widely on the condition of seeding and germination in Indonesia, business players in this sector and how far are their activities up to present in fulfilling domestic need also how big is the prospect of investment in seeding sector in the future.

Thus the summary of CIC study on **PROSPECT OF INVESTMENT IN SEEDING AND GERMINATION BUSINESS IN INDONESIA**. This study analyses various matters related to agribusiness sector, such as development of harvested area, development of production and the latest of its performance including the role of seed providers to meet national requirement.

**Generally, the content of this study is as follow:**

- **GENERAL ILLUSTRATION OF AGRICULTURE AND PLANTATION SECTOR IN INDONESIA**
  - Agriculture Sector of Food Crop
  - Plantation Sector
- **PRODUCTION ABILITY OF FOOD CROP SEED**
  - Producers of Food Crop Seed and Profile
  - Production Ability of Food Crop Seed
  - Plan of New Investment and Development of Food Crop Seed Business
  - Projection of Food Crop Seed Production
- **PRODUCTION ABILITY OF PLANTATION CROP SEED IN INDONESIA**
  - Production Ability of Plantation Crop Seed
  - Producers of Plantation Crop Seed and Profile
  - Plan of New Investment and Seeding Development Business
  - Projection of Plantation Crop Seed Production
- **FOOD CROP SEED REQUIREMENT**
  - Requirement of Paddy Seed by Province
  - Requirement of Corn Seed by Province
  - Requirement of Soybean Seed
- **PLANTATION CROP SEED REQUIREMENT**
  - Requirement of Oil Palm Seed
  - Requirement of Rubber Seed
  - Requirement of Cocoa Seed
- **DISTRIBUTION SYSTEM AND PRICE**
  - Food Crop Seed
  - Plantation Crop Seed
  - Oil Palm Seed Requirement
  - Oil Palm Seed
  - Cocoa Seed
- **GOVERNMENT REGULATION**
- **PROJECTION OF FOOD CROP SEED REQUIREMENT**
- **PROJECTION OF PLANTATION CROP SEED REQUIREMENT IN INDONESIA**
- **PROSPECT OF INVESTMENT OF SEEDING UNDERTAKING IN INDONESIA**
- **CONCLUSION**

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Looking forward to hearing from you, we thank you for your attention.

Yours Sincerely

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